Innovating, Collaborating & Delivering Homes

HFA | Dublin City Council Finance Strategic Policy Committee 15 September 2016











1

The role of the HFA is to facilitate and support the successful delivery of Social Housing in Ireland





Executive Summary

HFA 2020 strategy complements government's *Rebuilding Ireland: Action Plan for Housing and Homelessness*

Primary focus is on delivery of 47,000 homes

Benign interest rate environment

Relationship driven approach

Continuous improvement





Outline of the Four Strategic Pillars



- ► Pillar 1: Customers and Competitors
- ► Pillar 2: All other Stakeholders
- ► Pillar 3: Organisation Interdependence
- ► Pillar 4: HFA Internal Capability

Pillar 1

We will have increased our business portfolio to €5 billion by introducing innovative products to existing and new customers

Pillar 2

We will enjoy a reputation for excellence among our stakeholders who clearly understand and value HFA offerings

Pillar 3

We will play a coleadership role in the development and execution of an Irish Social Housing Solution

Pillar 4

We will provide exceptional service to customers through professional and committed staff who are proud to work in the HFA







Pillar 1 - what 2020 will look like...

- Financing local authorities to deliver 9,000 homes
 gross lending €1,350m (net lending €620m)
- AHBs deliver 4,500 homes, as HFA grows loan portfolio by €680m
- 13,500 homes are only ½ of the 47,000 needed, but HFA has capacity to do more
- HFA has also developed new markets including HEIs and the Care Sector
- HFA has forged partnerships to target the use of EIB finance for energy retrofits







Pillar 1 - why LAs should borrow

- Priority to get homes built
- Scale required
- 25 year fixed rate at <2% (service €1bn for c.€50m p.a.)</p>
- Cost of emergency accommodation
- Possible sale later can be looked at
- Limited capacity of AHB sector







Pillar 1 - comfort blanket needed

- Off B/S funding challenges, timing
- Risk exists for LAs
- Need solid repayment platform
 - Sustainable & reliable
 - Legally based
 - Past informs the future







Pillar 2 – Key Stakeholders

- HFA has strong working relationships with key elected representatives especially those with Housing responsibility
- HFA understands needs of key Departments
- Customers and Government Departments fully appreciate the product range, capability and operating constraints of HFA
- Liaison with National Press and other media
- All HFA communications are consistent and clearly articulated





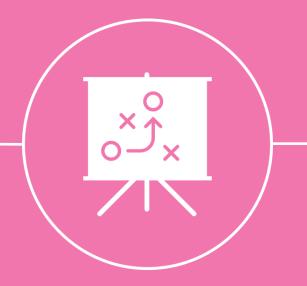


Pillar 3 – organisation interdependence

- Wider 'Housing Group' is focused on delivering 47,000 units by 2020
- HFA is a collaborative and trusted team member.
- HFA plays a co-leadership role
- HFA's position papers and financial advice are sought and valued
- HFA is consulted in the development, planning and execution of Housing Policy







Pillar 4 – internal capability

- Programme for developing leadership skills and competence
- AHB sector acknowledges the ease and efficiency of the HFA loan process
- HFA has introduced the most appropriate, reliable and integrated electronic systems to complement its ability to deliver on the expectations of stakeholders
- HFA promotes a positive and stimulating work environment which recognises and values the contribution and commitment of all employees



